



A WISE Madrassah - Social Media Policy

April 2019

The purpose and scope of this policy statement

The purpose of this policy is to set out general rules about the use of official Salaam Academy Social Media groups, including and not limited to What'sApp, and to give staff and parents guidelines on this subject.

This policy applies to all staff including the governing body, teachers, support staff, visitors, volunteers and other individuals who work for or provide services on behalf of the Salaam Academy (collectively referred to as 'staff' in this policy) as well as children and parents/carers.

This policy must be read in conjunction with other relevant school policies including, but not limited to; safeguarding and child protection, anti-bullying, behaviour, and Image use.

Use of Social Media:

Official Salaam Academy Social Media groups are primarily used to update parents with essential notifications regarding classes or changes to timetables etc. These groups are not to be used as a platform to air political views, have discussions on unrelated issues, share videos or forwards of things that are not related to Salaam Academy. Only Salaam Academy / WISE approved events may be shared on such groups.

Images or videos of students are categorically not to be shared on these groups, unless consent has been sought and granted by the persons involved.

Salaam Academy reserve the right to remove any person found to be in breach of these guidelines from the group in question.